

JOB TITLE: JUNIOR MANUAL DATA ANALYST

Do you have a passion for developing exciting new platforms for the social media stars of the US? Read on!

KromLab is the Research & Development entity of XOMAD, one of the oldest influencer marketing agencies in the business. Our Ho Chi Minh based team loves brainstorming over happy hour, lunch breaks with live music, and (totally optional) team workouts. As a part of the XOMAD family, we have worked with Fortune 500 brands, including Unilever, L'Oréal, Nivea, Paul Mitchell, ShowTime, and more to develop effective influencer campaigns. We ensure brands their audiences with creative influencer-generated content that in turn affects real-world sales.

AND NOW WE NEED YOU!

KromLab is looking for a highly motivated and detail oriented individual to work within our data team, which is responsible for training our machine to accurately profile 100M influencers. As a member of the team, you will conduct online research, validate machine classification and prediction outputs as well as create business requirements and analytics that shall be incorporated into our self-learned engine. The role also provides the opportunity to explore potential enhancements to our product coverage, data processing applications, and interact with other teams.

RESPONSIBILITIES

- Collect, process, analyze and translate data into analytics system with the right form and format.
- Communicate difficulties and questions regarding data processing and management process.
- Identify and update further information for incomplete data.
- Combine and rearrange data from different sources where required.
- Always check for accuracy and completeness of the data.
- Support data cleaning.
- Prepare training data for machine learning projects.
- Support urgent tasks of the Data Science and Engineering team as well as the company, if necessary.

REQUIREMENTS

- You have strong English written and oral communication skills.
- You are a detail-oriented, self-driven problem solver with a can-do attitude.

- You are a proactive team player.
- You are highly skilled in Excel, Google Sheet and Google search.
- You are willing to be hands-on, manually reviewing a large data set.
- You thrive in a high growth environment with minimal supervision.
- You are knowledgeable in VBA and MySQL query is a huge plus.
- You can concentrate over long periods of time when needed.

WORK PERKS

- Flexible vacation schedule
- Flexible work hours
- Office happy hours
- A family of exceptional developers
- Casual office environment (we don't care where or how you work as long as you produce great results!)

JOB SNAPSHOT

- Pay: Competitive, up to \$450
- Employment Type: Full-Time
- Job Type: Data Analyst
- Experience: 0 years
- Required Travel: 0%